

# Echo Canyon PTO Board Meeting Agenda **Final, Approved 10/28/2024**

Sep 24, 2024	6:00 - 7:30	Google Meet	Video call link: <a href="https://meet.google.com/cuo-tnii-qoc">https://meet.google.com/cuo-tnii-qoc</a> Or dial: (US) +1 321-236-6585 PIN: 760 749 089#
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<b>Time</b>	Roll Call	Morgan Kane
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PTO Board and School Administration Attendees (P = Present, A = Absent)					
Brett Rogers	P	Morgan Kane, Secretary	P	Valerie Ramos	A
Caitlin Khoury	P	Rebecca Turner, Treasurer	P	Jasmine Sloat	P
Jayd Engstrom	P	Sarah Carpenter	P	Jake Gundrum	P
Jessica Scordo, President	P	Sharon Hines	A	Principal Hughes	A
Kristen Guerin, Vice President	P	Tamara Munsey	A	Vice Principal Kadera	A
Additional Attendees					
Becky Burghart					

<b>6:00pm</b>	Welcome New Directors	Jessica Scordo
<ul style="list-style-type: none"> <li>An election for 2 vacant board seats occurred closed 9/21.. Winners have been notified and a formal announcement will occur on 9/27</li> </ul>		

<b>6:15pm</b>	Voting Process	Morgan Kane
<ul style="list-style-type: none"> <li>Per our Bylaws, we follow <a href="#">Robert's Rules</a> which lists a variety of methods available for voting.</li> <li>To ensure everyone's vote is counted and in consideration of challenges to virtual meetings, all votes moving forward will be taken using a Roll Call method.</li> </ul>		

<b>6:20</b>	Comments on last month's minutes	Morgan Kane
<ul style="list-style-type: none"> <li></li> </ul>		
Motion to approve last month's minutes		Morgan Kane
Seconded by		Sarah

Roll Call Vote (Yes/No/Abstain/Not Present)			
Brett Rogers	Yay	Sarah Carpenter	Yay
Caitlin Khoury	Yay	Sharon Hines	Vote

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Jayd Engstrom	Yay	Tamara Munsey	Vote
Jessica Scordo	Yay	Valerie Ramos	Vote
Kristen Guerin	Yay	Vacant Seat	
Morgan Kane	Yay	Vacant Seat	-
Rebecca Turner	Yay		

Yes		No		Abstain		Result	
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<b>n/a</b>	Principal Updates	Kat Hughes
<ul style="list-style-type: none"> <li>Kat and Erin are unable to attend due to a district commitment. No principal updates this meeting.</li> </ul>		

<b>6:23</b>	Committee Updates	Committee Chairs
Communications <i>Morgan Kane</i>	<ul style="list-style-type: none"> <li>Thank you for one offs and sending information</li> <li>Reminder about Tuesday deadline for extra extra to Kristen</li> </ul>	
Marketing <i>Kristen Guerin</i>	<ul style="list-style-type: none"> <li>Major effort in promoting for prospective families. What sold a lot of families was talking to existing families. After a tour families can stay for Trunk or Treat. Thank you Caitlin for the graphic.</li> <li>Please share via social media - Sarah is looking at how we can do a real ad campaign. Sharing with local preschools and daycares.</li> <li>General Sign up for a tour flyer is posted please share.</li> <li>Some schools are doing a flyer for families on waitlists at other local elementaries and middle schools (Hopi, Tavan, Ingleside).</li> </ul>	
Teacher Appreciation <i>Jayd Engstrom</i>	<ul style="list-style-type: none"> <li>Permission to be contacted by PTO Classroom Liaisons have been shared with staff and families via Extra Extra: <a href="https://forms.gle/peiS9qVoZC7QAaJd6">https://forms.gle/peiS9qVoZC7QAaJd6</a></li> <li>Popcorn for teachers on last early release - everyone appreciated it!</li> <li>Birthday List - asking Erin to be able to do a birthday board.</li> <li>Jess shared the district direction to not have Halloween themed parties in the classroom.</li> </ul>	
Student Engagement <i>Rebecca Turner</i>	<ul style="list-style-type: none"> <li>Inactive until October/November when Student Leadership committees are established</li> </ul>	
Events <i>Sarah Carpenter</i>	<ul style="list-style-type: none"> <li>October 18th Trunk or Treat. Kona Ice and Ken's Dog Fella's food truck will be on site. Candy drive has been shared with families and candy can be donated now. Cakes for cake walks can be dropped off Oct. 17 or 18. Register your Trunk: <a href="https://forms.gle/ykumkVoSypM4bkEDA">https://forms.gle/ykumkVoSypM4bkEDA</a> <ul style="list-style-type: none"> <li>Call for help for setup and tear down as well as limited during</li> </ul> </li> </ul>	

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	<p>event volunteering. Sign up to come for everyone to find where they can help</p> <ul style="list-style-type: none"><li>● Silent Auction (December at OHSO)<ul style="list-style-type: none"><li>○ 9 Received donations Over \$3,000 in value!</li><li>○ Need help with calling potential donors. Some businesses take about 6 weeks for processing.</li><li>○ Recommended Kendall Scott and Wee Ko Pah Golf Course and Pop Stroke</li></ul></li></ul>
Fundraising <i>Jessica Scordo</i>	<ul style="list-style-type: none"><li>● Rubio's - \$237.81</li><li>● Color Run - \$13,356 (55% less than \$15,000, 60% for \$15,000 or more)<ul style="list-style-type: none"><li>○ 2022 - \$27,000ish</li><li>○ 2023 - \$22,598<ul style="list-style-type: none"><li>■ 2nd - 5th grade at 8:00 a.m</li><li>■ PreK - 1 at 8:30 am</li><li>■ 6th - 8th at 9:00</li><li>■ Brett asks: Need for volunteers? If you like, yes! Dress for mess.</li><li>■ Jess asks: do we want to Sell Merch?<ul style="list-style-type: none"><li>● Caitlin and Jayd are available. Jess can do one block. Rebecca will be there for part and will bring cash box. will also have QR code for Venmo and Paypal</li></ul></li></ul></li></ul></li><li>● Water Bottles - \$47.64 (\$62.60 - \$14.96 shipping) - Total \$313 in sales</li><li>● Fall Swag Sale - <b>-75.60</b> (\$110.60 - \$186.30 - cost of 9 hats \$20.66 each)<ul style="list-style-type: none"><li>○ Not the goal but hopefully selling some merch at the Color Run can help recoup</li><li>○ Jayd asks if we could do a Summer Sale to beat the back to school shopping rush.</li></ul></li><li>● Scooptacular - October 23rd (Early Release) 4:00 - 7:00</li><li>● Scholastic Book Fair - October 21st - 25th Volunteers Needed: <a href="https://www.signupgenius.com/go/10C0F49ABAD29A1FBC25-51642238-2024#/">https://www.signupgenius.com/go/10C0F49ABAD29A1FBC25-51642238-2024#/</a><ul style="list-style-type: none"><li>○ Need volunteers to assist as a cashier.</li><li>○ eWallet is a great cash free option!</li><li>○ Will happen alongside Parent Teacher Conferences.</li><li>○ If we have volunteers, the shop will be open.</li></ul></li><li>● Holiday Shop - Kick off October 16th (Video to share with students)<ul style="list-style-type: none"><li>○ Grand Canyon Fundraising - new vendor for a holiday sale. Her guidance is to start it early.</li><li>○ Gifts and more.<ul style="list-style-type: none"><li>■ Do we want to include food items? Cookie Dough or not? - must sell 350 (\$1 for each item - cost to PTO) If not, we pay shipping cost.</li><li>■ Consensus is no food items</li></ul></li><li>○ Ends November 7th</li></ul></li></ul>

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	<ul style="list-style-type: none"> <li>○ 40% of all sales to PTO</li> <li>○ Poll to group: Online and Paper Sales or online only?             <ul style="list-style-type: none"> <li>■ Kristen: recalls historical experience. Orders were submitted without funds but without money.</li> <li>■ Group consensus to do online only</li> </ul> </li> <li>○ Help with prize distribution?             <ul style="list-style-type: none"> <li>■ There are daily prizes . How would we distribute?We can track the daily but distribute later.</li> <li>■ Many are available to assist with distribution.</li> <li>■ Jess will also ask Kat if it could be done</li> </ul> </li> </ul>
<p>Exploration Friday <i>Caitlin Khoury</i></p>	<ul style="list-style-type: none"> <li>● Friday, Oct. 4.</li> <li>● Hoping families are excited to attend since there is no school on Thursday.</li> <li>● All set for this quarter</li> <li>● Looking ahead to next quarter.</li> <li>● Caitlin would like to tap into current stock of water bottles</li> </ul>

<b>7:21</b>	President Misc.	Jess
<ul style="list-style-type: none"> <li>● SUSD Expo. - November 21st 5:00 - 8:00 @Coronda High School             <ul style="list-style-type: none"> <li>○ Kat would like to have a PTO presence.</li> <li>○ Keep in mind in your availability</li> </ul> </li> <li>● New Parent Liaison             <ul style="list-style-type: none"> <li>○ A point of contact for new families. Brainstorming about having a point of contact</li> </ul> </li> <li>● SPC Representative             <ul style="list-style-type: none"> <li>○ Jess attends evening meetings, every other month.</li> <li>○ We need someone to attend at least the morning meetings or more. If anyone is interested, contact Jess.</li> </ul> </li> </ul>		

Grows (Areas we can improve)	Glows (Celebrations and Shout Outs)
	Jess: Amazing job dividing and conquering. Our group is seasoned and our PTO is growing strong!

<b>7:24</b>	Additional Comments
<ul style="list-style-type: none"> <li>● Jayd - Fry's grocery Echo Canyon is listed in our community. Whenever you use your phone number when you shop, it will link             <ul style="list-style-type: none"> <li>○ Kristen added to Extra Extra last year and will remind families</li> <li>○ Sarah will add to social</li> </ul> </li> </ul>	

<b>7:29</b>	Meeting Adjourned
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